

DEDICATED TO RESPONSIBLE BREEDING  
ESTABLISHED 2004



## Advertise on the ALAA Website!

- Cost to participate is \$50 per month per ad (Paypal button is on the website)
- Ads are updated and published on the 1<sup>st</sup> and the 15<sup>th</sup> of each month
- To participate send your ad elements to: [pr@alaa---labradoodles.com](mailto:pr@alaa---labradoodles.com) by the 5<sup>th</sup> or the 20<sup>th</sup> of the month to be included in the next ad cycle (example: send materials by December 20<sup>th</sup> to be included in the January 1<sup>st</sup> advertisements; send materials by January 5<sup>th</sup> to be included in the January 15<sup>th</sup> advertisements).

## Advertising Opportunities

### Puppies for Sale Page Ad

- Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo)
  - One litter advertised per ad
  - Date of Birth
  - Sire's Registered Name and ALAA Registration #
  - Dam's Registered Name and ALAA Registration #
  - Puppy information (size/color/gender)
  - Go Home Date
  - **Breeder Contact Info: name, website URL (link), email address, ALAA Member Breeder # and State Breeder resides in**

## Breeding Dogs for Sale Page Ad

- Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo)
  - Date of Birth
  - Sire's Registered Name and ALAA Registration #
  - Dam's Registered Name and ALAA Registration #
  - Size and Color of breeding dog and ALAA Registration # if applicable
  - Health Testing if applicable
  - **Breeder Contact Info: name, website URL (link), email address, ALAA Member Breeder # and State Breeder resides in**

## Kennel Page Ad

- Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo or logo)
  - Brief description of sizes and colors of puppies offered
  - Upcoming litter info (optional, **one litter per ad**)
  - **Breeder Contact Info: name, website URL (link), email address, ALAA Member Breeder # and State Breeder resides in**

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**ALAA---Labradoodles.com**