

DEDICATED TO RESPONSIBLE BREEDING
ESTABLISHED 2004



Advertise on the ALAA Website!

- Cost to participate is \$50 per month per ad (Paypal button is on the website)
- Ads are updated and published on the 1st and the 15th of each month
- To participate send your ad elements to: pr@alaa-labradoodles.com by the 5th or the 20th of the month to be included in the next ad cycle (example: send materials by December 20th to be included in the January 1st advertisements; send materials by January 5th to be included in the January 15th advertisements).
- Deadlines are the same for ads created by the Member Breeder. These ads should be about 1000 x 600.

Advertising Opportunities

Puppies for Sale Page Ad

- Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo)
 - One litter advertised per ad
 - Date of Birth
 - Sire's Registered Name and ALAA Registration #
 - Dam's Registered Name and ALAA Registration #
 - Puppy information (size/color/gender)
 - Go Home Date
 - **Breeder Contact Info: name, website URL (link), email address, ALAA Member Breeder # and State Breeder resides in**

Breeding Dogs for Sale Page Ad

- Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo that is approximately)
 - Date of Birth
 - Sire's Registered Name and ALAA Registration #
 - Dam's Registered Name and ALAA Registration #
 - Size and Color of breeding dog and ALAA Registration # if applicable
 - Health Testing if applicable
 - **Breeder Contact Info: name, website URL (link), email address, ALAA Member Breeder # and State Breeder resides in**

Kennel Page Ad

- Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo or logo)
 - Brief description of sizes and colors of puppies offered
 - Upcoming litter info (optional, **one litter per ad**)
 - **Breeder Contact Info: name, website URL (link), email address, ALAA Member Breeder # and State Breeder resides in**

ALAA-Labradoodles.com