

DEDICATED TO RESPONSIBLE BREEDING
ESTABLISHED 2004



Advertise on the ALAA Website!

If you would like to place an ad on the ALAA website here are the instructions. They pertain to ads being created for the Member Breeder and ads being created by the Member Breeder. Please feel free to contact the ALAA Administrative Assistant, admin@alaa-labradoodles.com if you have any questions regarding these instructions.

- Cost to participate is \$50 per month per ad (Paypal button is on the website)
- Ads are updated and published on the 1st and the 15th of each month
- To participate send your ad elements to: admin@alaa-labradoodles.com by the 5th or the 20th of the month to be included in the next ad cycle (example: send materials by December 20th to be included in the January 1st advertisements; send materials by January 5th to be included in the January 15th advertisements).
- **Deadlines are the same for ads created by the Member Breeder. These ads should be about 1000 x 600.**

Advertising Opportunities

Puppies for Sale Page Ad

Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo)

- One litter advertised per ad
- Date of Birth (puppies being advertised must be born prior to submitting the ad)
- Sire's Registered Name and ALAA Registration #
- Dam's Registered Name and ALAA Registration #
- Puppy information (size/color/gender)
- Go Home Date
- Breeder Contact Info: name, website URL (link), email address, ALAA Member
- Breeder # and State Breeder resides in

Breeding Dogs for Sale Page Ad

Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo that is approximately)

- Date of Birth
- Sire's Registered Name and ALAA Registration #
- Dam's Registered Name and ALAA Registration #
- Size and Color of breeding dog and ALAA Registration # if applicable
- Health Testing if applicable
- Breeder Contact Info: name, website URL (link), email address, ALAA Member
- Breeder # and State Breeder resides in

Kennel Page Ad

Ad elements that must be submitted (word count should not exceed 100 words. Please send a high resolution photo or logo)

- Brief description of sizes and colors of puppies offered
- Upcoming litter info (optional, one litter per ad)
- Breeder Contact Info: name, website URL (link), email address, ALAA Member
- Breeder # and State Breeder resides in